

Enriched Healthcare Data

# Custom Enrichments

Enhance your data to solve for specific clinical or financial use cases.

## ► Our Approach

Today, every healthcare organization has access to a vast amount of data. This data contains valuable intelligence that can help shape strategies and objectives that drive better financial and clinical outcomes.

At Certilytics, we understand that each healthcare organization is unique — from the population it serves to the goals it needs to achieve. That's why our Healthcare Data & Prediction Platform was built to be flexible. So every organization has the opportunity to enhance their data with custom enrichments — resulting in more accurate and relevant predictive insights.

Here are some examples of the custom enrichments we have prepared for customers using our proprietary BrainstormAI® technology:

- Pediatric Model for Medicaid Populations
- Drug Specialty Lists
- NDC List for Dose Optimization
- Formulary Lists
- + More

# About Us

## An AI-driven Predictive Analytics Solution Built for Healthcare

For 10 years Certilytics has been delivering enriched healthcare data assets and predictive analytics to large healthcare organizations. These analytic assets are empowering leaders to drive more efficient and affordable healthcare.

Customer's trust us with their data because we have a tested and proven process for creating enriched healthcare data.

### Unmatched Data Enrichment

**100+** groupers and taggers

**1,000+** enrichments

### Uncovering Powerful Insights

**\$10B** in savings identified

**2.4x** increase in engagement

Do you need help enriching your data and  
turning it into a powerful analytic asset?

**MEET WITH OUR TEAM TODAY!**



### Learn More

Explore how our AI-driven solutions are helping make healthcare more efficient and affordable at [certilytics.com](https://certilytics.com)