

## Our Approach

Today, every healthcare organization has access to a vast amount of data. This data contains valuable intelligence that can help shape strategies and objectives that drive better financial and clinical outcomes.

At Certilytics, we understand that each healthcare organization is unique — from the population it serves to the goals it needs to achieve. That's why our Healthcare Data & Prediction Platform was built to be flexible. So every organization has the opportunity to configure custom extracts with any specific enrichments it needs.

Here are some examples of the custom enrichments we have prepared for customers using our proprietary BrainstormAI® technology:

- Data Extracts to Clients Vendor (Engagement Program) Partners
- ► CMS Data Extracts for Regulatory Reporting
- ▶ Population Health Targeting Extracts Based on Clients Priorities

# **About Us**

# An AI-driven Predictive Analytics Solution Built for Healthcare

For 10 years Certilytics has been delivering enriched healthcare data assets and predictive analytics to large healthcare organizations. These analytics assets are empowering leaders to drive more efficient and affordable healthcare.

Customer's trust us with their data because we have a tested and proven process for creating enriched healthcare data.

#### **Unmatched Data Enrichment**

100+ groupers and taggers1,000+ enrichments

# **Uncovering Powerful Insights**

\$10B in savings identified2.4x increase in engagement

Do you need help enriching your data and turning it into a powerful analytic asset?

**MEET WITH OUR TEAM TODAY!** 



### **Learn More**

Explore how our AI-driven solutions are helping make healthcare more efficient and affordable at **certilytics.com** 



